

Low-Fare Search Study Summary – North America Region

Recent studies* conducted by Topaz International**, an independent research group, have proven that the Sabre® global distribution system is the industry leader in finding the lowest available fares in the North America region. Below is a summary of the study, which compared the Sabre system to its primary GDS competitors in a variety of categories.

Low-fare Comparison

In March of 2006, Topaz International performed a study of sample airfares from 65 city pairs within the North America region, including Canada. Topaz used each GDS's standard low-fare search entry, including our *Bargain FinderSM Plus* feature (WPNI). The results revealed that the Sabre system leads its GDS competitors -- Amadeus, Galileo and Worldspan -- in finding the lowest fares.

Here's how the Sabre system performed versus the competition:

GDS	Sabre found a lower fare:	Sabre and GDS competitor found same fare:	GDS competitor found a lower fare:	Average savings when Sabre finds a lower fare	Average savings when other GDS finds lower fare
vs. Amadeus	54.8 % of the time	42.9 % of the time	2.3 % of the time	\$86.46	\$40.91
vs. Galileo	54.2 % of the time	43.2 % of the time	2.6 % of the time	\$114.33	\$58.76
vs Worldspan	28.3 % of the time	61.5 % of the time	10.2 % of the time	\$84.54	\$71.51

Conclusion

The results have proven the Sabre system's superiority in finding the lowest fares more often than Amadeus, Galileo and Worldspan:

- **Versus Amadeus** – The Sabre system found the same or lower fare nearly **98 percent** of the time, saving an average of more than \$86 when it found the lower fare, compared to only \$41 savings when Amadeus found the lower fare.
- **Versus Galileo** -- The Sabre system found the same or lower fare more than **97 percent** of the time, saving an average of more than \$114 when it found the lower fare, compared to only \$59 savings when Galileo found the lower fare.
- **Versus Worldspan** -- The Sabre system found the same or lower fare nearly **90 percent** of the time, saving an average of \$85 when it found the lower fare, compared to less than \$72 savings when Worldspan found the lower fare.

* -- Study performed by Topaz in March 2006; data analyzed by Sabre Travel Network. The top 65 city pairs based on average number of bookings (both offline and online) were identified across North America region. Travel combinations for each market included 3-, 7-, 14-, and 21-day advance purchase with and without a Saturday night stay). A \$5 variance difference was allotted in determining lowest fares to address differences in taxes and service fees.

** -- Topaz International supports corporations in the effective management of travel programs by conducting audits of airfares, hotels, and car rentals, in addition to internet studies, travel program audits and training for travel agents worldwide. Having been in business for over 25 years, Topaz has reviewed over \$30 billion in airfares.

